

Advantage Handyman Adds Grout & Carpet Wizards

Two years ago, Advantage Handyman Services added Albemarle Window Cleaning to its home services menu, which included three divisions – Handyman, Painting and Remodeling. Recently, Sean Castorina, owner of the local company, announced that Advantage Handyman has now partnered with Grout & Carpet Wizards to further expand their services.

Grout and Carpet Wizards is the area's leader in re-grouting and re-caulking bathtubs and showers, an ideal addition to the Advantage Handyman slate of services.

“We see this as a perfect match,” Sean said from his office at the corner of Rio Road and Brookway Drive. “This will work perfectly with our other divisions. Sometimes, in fact, cleaning the existing grout or re-grouting can radically improve a kitchen or bathroom, without having to spend a lot of money. And carpet cleaning is a service that nearly all of our 7,000 customers could use in the coming year.”

Sean's partner in the expansion will be Angelo Jennings, who has been in the grout and carpet cleaning business since 2001. He started G & C Wizards in 2006 and boasts some impressive clients, including the University of Virginia and Keswick Hall and over 500 other satisfied customers. Angelo will stay on with the day-to-day operations of the new Advantage Handyman Services division.

Sean said that Angelo did so well with grout work in his personal kitchen, that the idea to bring in Grout & Carpet Wizards was a natural.

“When we add to our services here at Advantage Handyman, there are three considerations: One, is there a need for these services? Two, can we do it exceptionally well? And finally, can we price it competitively and still make a profit?” Sean stated.

Having Grout & Carpet Wizards on board satisfies all the above requirements.

“The partnership is mutually beneficial by bringing proven Advantage Handyman marketing strategies as well as an office and office staff to Grout and Carpet Wizards,” Sean noted.

“Adding Grout & Carpet Wizards, will also benefit our customers,” Sean concluded. “It's another service we can provide. For years, Grout & Carpet Wizards has been a leader in their field and we are delighted to have Angelo and his staff on board.”

Sean Castorina has a Virginia Class A Contractors License; Masters in Construction Management and the firm has an A+ rating with the Better Business Bureau.

With the new partnership, Advantage Handyman Service now offers a home service for nearly every need. Call Advantage Handyman Services for Grout & Carpet Cleaning, Window Cleaning, Painting, Remodels and Additions. Call Advantage Handyman Services at 434-817-7222 or visit these web sites: www.AdvantageHandy.com; www.albemarlewindowcleaning.com; or www.groutwiz.com



Sean Castorina (left) welcomes Angelo Jennings of Grout & Carpet Wizards